

# RESOURCES

## Print

### ***The Sports Market Place***

**Directory.** This detailed sports business resource directory contains current information about pro sports teams and athletic organizations, calendars of events, etc. It has a CD-ROM companion and is updated each year. For more information or to order, contact Franklin Covey, Inc., at (800) 776-7877.

### ***Street & Smith's Sports***

**Business Journal.** This weekly magazine provides comprehensive and up-to-the-minute information on sports deals, politics, and marketing. It is a great way to keep up with the latest information in the sports world. For more information or to subscribe, contact (800) 829-9839.

***The Sports Guide.*** This 1996 National Institutes of Health planning guide is a great resource. Write for a free copy of the book and video. Send your name, address, and a \$6 check to: National Heart, Lung, and Blood Institute Information Center, Attn: Pub #3802, P.O. Box 30105, Bethesda, MD 20824-0105.

## Internet

### ***Sites with Information on Tobacco and Sports***

- Smoke-Free Kids and Soccer: [www.cdc.gov/tobacco](http://www.cdc.gov/tobacco)
- The CDC's Office on Smoking and Health: [www.cdc.gov/tobacco](http://www.cdc.gov/tobacco)
- The CDC's Division of Adolescent and School Health: [www.cdc.gov/nccdphp/dash](http://www.cdc.gov/nccdphp/dash)
- The CDC's Division of Nutrition and Physical Activity: [www.cdc.gov/nccdphp/dnpa](http://www.cdc.gov/nccdphp/dnpa)
- World Health Organization Tobacco Free Initiative: [www.who.int/toh/](http://www.who.int/toh/)
- Governors' Councils on Physical Fitness and Sports: [www.physicalfitness.org](http://www.physicalfitness.org)
- President's Council on Physical Fitness and Sports and President's Challenge: [www.indiana.edu/~preschal](http://www.indiana.edu/~preschal)
- US Youth Soccer Association: [www.youthsoccer.org](http://www.youthsoccer.org)
- US Olympic Committee: [www.olympic-usa.org](http://www.olympic-usa.org)
- Health Education Council: [www.healthedcouncil.org](http://www.healthedcouncil.org)
- Spit Tobacco Prevention Network: [www.flash.net/~stopn/](http://www.flash.net/~stopn/)
- Tobacco Intervention Network: [www.quittobacco.com](http://www.quittobacco.com)
- Sports and the Arts Without Tobacco—Play It Tobacco Free! World Health Organization's World No-Tobacco Day Advisory Kit 1996: [www.who.int/archives/ntday/ntday96/index.htm](http://www.who.int/archives/ntday/ntday96/index.htm)
- National Clearinghouse for Alcohol and Drug Information: [www.health.org/pubs/qdocs/tobacco/tips.htm](http://www.health.org/pubs/qdocs/tobacco/tips.htm)
- Children Opposed to Smoking Tobacco: [www.costkids.org](http://www.costkids.org)
- American Alliance for Health, Physical Education, Recreation and Dance: [www.aahperd.org](http://www.aahperd.org)
- National SAFE KIDS Campaign: [www.safekids.org](http://www.safekids.org)
- National Athletic Trainers' Association: [www.nata.org](http://www.nata.org)
- USDA's Team Nutrition Program: [www.fns.usda.gov/tn](http://www.fns.usda.gov/tn)
- Boys & Girls Clubs of America: [www.bgca.org](http://www.bgca.org)
- YMCA of the USA: [www.ymca.net](http://www.ymca.net)
- Girl Scouts of the USA: [www.girlscouts.org](http://www.girlscouts.org)

- Boy Scouts of America:  
[www.bsa.scouting.org](http://www.bsa.scouting.org)
- *Women's Soccer World Magazine*:  
[www.womensoccer.com](http://www.womensoccer.com)
- Center for Research on Girls and Women in Sport:  
[www.kls.coled.umn.edu/crgws](http://www.kls.coled.umn.edu/crgws)
- Women's Sports Foundation:  
[www.lifetimetv.com/WoSport/](http://www.lifetimetv.com/WoSport/)
- Major League Baseball:  
[www.majorleaguebaseball.com](http://www.majorleaguebaseball.com)
- National Football League:  
[www.nfl.com](http://www.nfl.com)
- National Hockey League:  
[www.nhl.com](http://www.nhl.com)
- Major League Soccer:  
[www.mlssnet.com](http://www.mlssnet.com)
- Fédération Internationale de Football (FIFA): [www.fifa.com](http://www.fifa.com)
- Women's United Soccer Association: [www.wusa.com](http://www.wusa.com)
- International Olympic Committee:  
[www.olympic.org](http://www.olympic.org)
- ESPN: [www.espn.com](http://www.espn.com)
- CNN/*Sports Illustrated*:  
[www.cnnsi.com](http://www.cnnsi.com)
- UNICEF: [www.unicef.org](http://www.unicef.org)
- UNESCO: [www.unesco.org](http://www.unesco.org)
- Fédération Internationale de l'Automobile (Formula One):  
[www.fia.com](http://www.fia.com)
- General Association of International Sports Federations  
[www.agfisonline.com](http://www.agfisonline.com)
- USA Track & Field: [www.usatf.org](http://www.usatf.org)
- Salt Lake City Organizing Committee: [www.saltlake2002.org](http://www.saltlake2002.org)
- National Association for Sport and Physical Education:  
[www.aahperd.org/naspe/](http://www.aahperd.org/naspe/)
- Office of National Drug Policy Control:  
[www.whitehousedrugpolicy.gov](http://www.whitehousedrugpolicy.gov)
- US Soccer Federation:  
[www.us-soccer.com](http://www.us-soccer.com)
- US Tennis Association:  
[www.usta.com](http://www.usta.com)
- Professional Baseball Athletic Trainers' Society: [www.pbats.org](http://www.pbats.org)
- National Strength and Conditioning Association: [www.ncsca-lift.org](http://www.ncsca-lift.org)
- American College of Sports Medicine:  
[www.acsm.org](http://www.acsm.org)
- Olympic Aid: [www.olympicaid.org](http://www.olympicaid.org)
- National Basketball Association:  
[www.nba.com](http://www.nba.com)
- National Collegiate Athletic Association: [www.ncaa.org](http://www.ncaa.org)
- Oral Health America's National Spit Tobacco Education Program:  
[www.oralhealthamerica.org](http://www.oralhealthamerica.org) and  
[www.nstep.org](http://www.nstep.org)

#### ***Sites with Information on Tobacco and Health***

- American Cancer Society:  
[www.cancer.org](http://www.cancer.org)
- American Hospital Association:  
[www.aha.org](http://www.aha.org)
- American Lung Association:  
[www.lungusa.org](http://www.lungusa.org)
- American Legacy Foundation:  
[www.americanlegacy.org](http://www.americanlegacy.org)
- Campaign for Tobacco-Free Kids:  
[www.tobaccofreekids.org](http://www.tobaccofreekids.org)
- National Cancer Institute:  
[www.nci.nih.gov](http://www.nci.nih.gov)
- CDC Cancer Prevention and Control: [www.cdc.gov/cancer/nscpep/index.htm](http://www.cdc.gov/cancer/nscpep/index.htm)
- CDC Injury Prevention and Control:  
[www.cdc.gov/ncipc/ncipchm.htm](http://www.cdc.gov/ncipc/ncipchm.htm)